

TINY ART, BIG DIFFERENCE

Santa Fe, NM

Tiny Art, Big Difference is an auction and sale of original small 8"x 8" artworks presented by Literacy Volunteers of Santa Fe (LVSF) and sponsored by First National 1870 Bank.

LVSF is currently seeking artists to create and donate original 8" by 8" pieces to be auctioned off this summer. The public is invited to view the artwork online or at First National 1870 on the Plaza from June 9th to June 23.

Who Does this Help?

Literacy affects every facet of adult life, including work, family, and health. Most jobs today require literacy skills at a level 4/ 6 or more (about a 7th grade level). However, according to the 2017 survey from the Program for the International Assessment of Adult Competencies (PIAAC), 60% of New Mexicans are at level 2 or below.

Mission: LVSF's mission is to provide free tutoring to adults in reading, writing, and speaking English to strengthen our community, families, and the workforce. LVSF has been supporting literacy in our community since 1985. Since then, volunteer tutors have spent over 518,233 hours tutoring adults and supporting them to reach their goals and improve their lives.

CALL FOR ARTISTS

This call is for artists working in two-dimensional mediums who have a passion for literacy and would like to help the community through their art.

Artists who donate work will be promoted through print advertising, email marketing, and social media. Each artwork will carry the artist's contact information and the art's legacy for the buyer. Artists who drop off their artwork to LVSF may be selected for display at First National 1870 on the Plaza.

Please see details and link to the art requirements at <https://lvsf.org/art-auction-2023>. Artists can see the Prospectus and fill out the submission form at <https://lvsf.org/artsubmitform>. Submissions will be accepted through May 9th.

"Support literacy in Santa Fe County through the love of art!" — Letty Naranjo, Executive Director, LVSF

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Photos available upon request
Stephanie West, Event Chair
Phone Number: 505-470-8844
Email: support@gowestdesign.com

