

# Art Auction

## Tiny Art, Big Difference

ART AUCTION FOR LITERACY

### PROSPECTUS

<https://lvsf.org/art-auction-2023>

#### Auction Runs June 10-24, 2023

1. **Online at:** <https://one.bidpal.net/8x82023>
2. On the Plaza: Selective works on display at First National 1870, 62 Lincoln Avenue.



The public is invited to view the artwork online OR a limited selection at First National 1870 on the Plaza starting Monday June 9th - Friday June 23, 9:00am - 5:00pm at 62 Lincoln Avenue downtown.

Literacy Volunteers of Santa Fe is a non-profit organization formed in 1985 that provides free tutoring to adults in reading, writing, basic math, and speaking English to strengthen our community, families, and the workforce in Santa Fe County. Literacy helps adults gain employment, stay healthy, and become active citizens in the Santa Fe community. Our volunteer tutors serve over 300 individuals seeking literacy support annually.

#### Eligibility

This call is for artists working in two-dimensional mediums in: oil media (traditional and water-mixable), wet media (acrylic, watercolor, and gouache), dry media (pastel), encaustics (wax), photography, digital art, fiber arts, and sculpture. LVSF is seeking completed artwork ready for display.

#### Artist Benefits

- Artists who donate work will be promoted through print advertising, email marketing, and social media.
- Each artwork will carry the artist's contact information and the art's legacy for the buyer.
- Artists who have photographs of themselves with their artwork can also be promoted through lvsf.org communications.
- Exposure will elevate each artist and potentially bring them a new fan, follower, or collector.
- Artists who drop off their artwork to LVSF may be selected for display at the First National 1870 on the Plaza.

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## Schedule

**April 12** Call to artists,  
<https://lvsf.org/artsubmitform>, brochure  
distribution

**May 2** Radio announcement

**May 10** Promotions begin  
(advertising, email marketing, social  
media). Email sch: May 12, 19, 26, June 2,  
9, Auction Live reminders June 16, 23

**May 12** Deadline for art submissions

**May 16** Notification to Artists of  
Acceptance (email with inventory tag)

**May 19** In person artwork drop off is  
12 NOON to 5 PM. Remember this is  
optional: Literacy Volunteers of Santa Fe  
Santa Fe Community College, **Room #502**  
6401 Richards Ave., Santa Fe, NM 87508

**June 9** Reception at Bank on Plaza.  
Time to be announced through email.

**June 10** Auction Online Starts 8:00 am

**June 12** Selective Viewing at Bank on  
the Plaza starts and runs for 2-weeks

**June 24** Auction Ends 8:00 pm MST

**June 30** Invite artists to pick up unsold  
work if desired. Sold pieces are mailed.

### CHAIR:

Stephanie West

Text or Call: 505-470-8844

[support@gowestdesign.com](mailto:support@gowestdesign.com)

## Eligibility

**ART ENTRY REQUIREMENTS:** <https://lvsf.org/artsubmitform>

1. All artists must be 18 or older.
2. Artists can donate up to 2 pieces (one entry at a time).
3. Art size, unframed **OR** framed, is 8"x 8" inches square with a maximum depth of 3 inches, mounted (Gatorfoam board, Masonite, stretched canvas, wood, or panel board), and ready for display. Framing is optional.
4. Hanging accessories (wire, D rings, screws or sawtooth) taped onto the back of artwork ready for the buyer to use.
5. Dimensional work must be sturdy enough to be shipped without risk of damage.
6. Artists can state the estimated value amount of their donation. If no minimum is given, LVSF will set the minimum at \$50 dollars.
7. All work must be 100% dry, fixed to not smudge, run, or flake, and mounted under glass where appropriate.
8. Work must not violate copyright laws. All work must be original concept and created solely by the artist donating the work.
9. Work done under the guidance of an instructor is not eligible for entry.
10. All donations become the property of LVSF upon receipt.

## IMAGE ENTRY REQUIREMENT

1. Any entries which arrive over the size limit will be returned to the artist at artist expense.
2. LVSF reserves the right to reject or return any art submission.
3. The artist will provide at least one image for use in promotion and online bidding. Photos can be taken by a mobile device and submitted in large format in high quality up to 100MB. **Ideal size:** 300dpi, 4x4 inches or 1000x1000 pixels in 72dpi.

### Name image as follows:

Title-Size-Medium-ArtistName.jpg

*Example: SunsetLive-8x8-oil-JoeSmith.jpg*

## TERMS OF ARTWORK SALES

1. LVSF will handle all sales and collect all associated payments from buyers. All donated artworks must be available for sale by LVSF for the entire duration of the event. Buyers will pay all packing and shipping charges and insurance costs.
2. All possible care will be taken of the work submitted to the event. LVSF will not assume responsibility for work improperly framed or damaged work.
3. Auction sales will be final and non-refundable.